

Congratulations on your decision to buy an ENERGY STAR certified room air conditioner. It's good for you, your family and the environment.

Save and Make a Difference

The typical U.S. household spends nearly \$2,200 a year on energy bills and contributes twice the amount of greenhouse gases to the environment as an average car. By purchasing energy efficient products for your home, you can help save energy, save money and help protect the environment. For every product that is purchased, there are two price tags: the price you pay at the time of purchase and the price you pay on energy bills to operate the product over time. Because an energy efficient product may cost a little more upfront, we are providing incentives to help you make a purchase that will quickly pay for itself and save you money now and in the future.

Ways to Save Money

All Ameren Missouri residential electric customers can act now to receive rebates on other energy efficient products.

Heat Pump Water Heaters (\$500) – Purchase an ENERGY STAR certified heat pump water heater and receive a \$500 mail-in rebate. This opportunity can cut your water heating bill in half compared to a standard electric model.

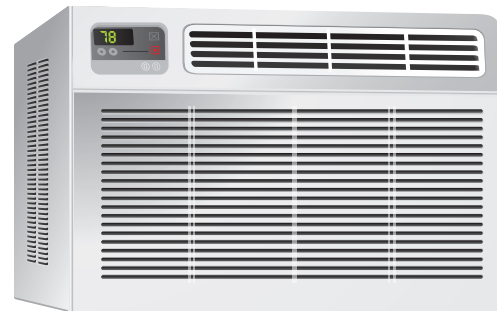
Room Air Purifiers (\$50) – ENERGY STAR certified room air purifiers are 40% more energy efficient than their standard counterparts, so they use less energy to remove dust and pollen from indoor air. Certified room air purifiers must meet energy efficiency requirements based on the electricity used to remove pollutants.

Pool Pumps (\$350) – ENERGY STAR certified pool pumps run quieter and prolong the life of your pool's filtering system. These pool pumps are 30–72% more energy efficient than a standard model.

Some restrictions may apply. To learn more about other energy efficiency programs, visit AmerenMissouri.com/products.

MAIL-IN REBATE SAVE \$50

Off the Purchase of Any ENERGY STAR®
Certified **Room Air Conditioner**



Apply Online Now!

AmerenMissouri.com/products

ENERGY STAR Certified ROOM AIR CONDITIONER

\$50 MAIL-IN REBATE

Saving Energy Equals Saving Money

The following technologies are included in ENERGY STAR certified room air conditioners:

- High-efficiency air compressors
- High-efficiency fan motors
- Heat transfer surfaces

For a limited time only, Ameren Missouri is offering residential electric customers \$50 back on the purchase of an ENERGY STAR certified room air conditioner.

Did You Know?

Choosing the right-sized room air conditioner for the space you want to cool is critical for energy efficiency. Many people buy larger room air conditioners than they need, thinking that the larger air conditioner will cool better, but an oversized unit has several disadvantages. Oversized room air conditioners are often more expensive initially and cost more to operate. Air conditioners work by removing both heat and humidity. A unit that is too big will cool the room so quickly that it won't have the opportunity to remove as much humidity from the air as it should. As a result, the unit will keep turning off and on and the room will feel damp and less comfortable. Room air conditioner sizes are rated in BTUs (British thermal units) per hour. Find the square footage of the room to be cooled by multiplying the length of the room by the width of the room.

The chart below is designed to match cooling area with the correct air conditioning capacity.

| Area to Be Cooled (Sq. Ft.) | Capacity Needed (BTU/Hour) | Area to Be Cooled (Sq. Ft.) | Capacity Needed (BTU/Hour) |
|-----------------------------|----------------------------|-----------------------------|----------------------------|
| 100 to 150 | 5,000 | 450 to 550 | 12,000 |
| 150 to 250 | 6,000 | 550 to 700 | 14,000 |
| 250 to 300 | 7,000 | 700 to 1,000 | 18,000 |
| 300 to 350 | 8,000 | 1,000 to 1,200 | 21,000 |
| 350 to 400 | 9,000 | 1,200 to 1,400 | 23,000 |
| 400 to 450 | 10,000 | 1,400 to 1,500 | 24,000 |

Other factors to consider in properly sizing a room air conditioner:

- If the room is very sunny, increase the size by 10%.
- If the room is very shady, decrease the size by 10%.
- If more than two people regularly occupy the room, add 600 BTUs per hour for each additional person to the size selected.
- If your room air conditioner is intended for use in a kitchen, increase the size by 4,000 BTUs per hour.

Get \$50 back from Ameren Missouri on your purchase of a new ENERGY STAR® certified room air conditioner for your home. This rebate is good for purchases made March 1, 2017 through February 28, 2019. Limit three rebates per residential electric customer account. To receive your rebate, please fill out this form completely and mail or email it to the address below or visit AmerenMissouri.com/products to apply online. Please allow up to 8 weeks to receive a rebate check once a completed rebate application has been received by the rebate processing center.

Please include a copy of your dated sales receipt and/or invoice showing the manufacturer, model number and price of the room air conditioner purchased. Incomplete information will delay or disqualify your rebate. All rebate requests must be postmarked no later than March 15, 2019. See AmerenMissouri.com/products. Some restrictions apply.

APPLY ONLINE TO RECEIVE YOUR REBATE SOONER:

AmerenMissouri.com/products

OR EMAIL TO: EfficientProducts@ameren.com

OR MAIL TO: Ameren Missouri Efficient Products Program
980 Beaver Creek Drive, Martinsville, VA 24112

Please fill in completely to receive your \$50 mail-in rebate on an ENERGY STAR certified room air conditioner. All information below is required.

Your Ameren Missouri Electric Acct. #: _____

Your Name: _____

Account/Installation Address: _____

City: _____ State: MO ZIP: _____

Home Tel: _____ Work Tel: _____

Email Address: _____

Mailing Address (if different): _____

City: _____ State: _____ ZIP: _____

Mfr. and Model #: _____

Name and Address of Store: _____

Purchase Price: \$ _____ Purchase Date: _____

Thank you for participating in this program. Please note you may be contacted by an independent program evaluator who will ask you questions about the product and energy efficiency. If you feel that the Ameren Missouri Efficient Products Program helped you make the decision to purchase a more energy efficient room air conditioner and you would like to see more programs like this in the future, we hope you will let the evaluator know.



AmerenMissouri.com/products